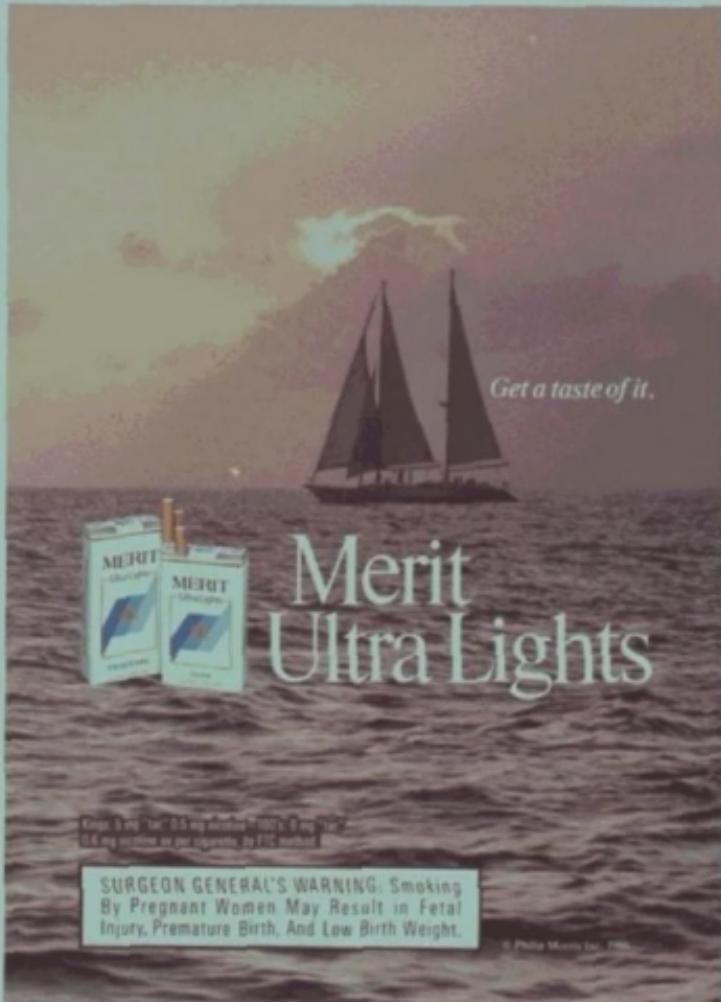


LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 336-C2 - (ANTIQUA) - Req. No. M93443 - Page, 4/c Bleed - (5 5/8 x 7 3/4 inches)
Printed in U.S.A.

TV GUIDE, 1986
(604)



Get a taste of it.

Merit Ultra Lights

King Size "K" 35 mg nicotine 0.9 mg "tar"
0.6 mg nicotine av. per cigarette, by FTC method

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

© Philip Morris Inc. 1986

D. Johnston/J. Holmes

2061192556